



# BORDE HILL HORSE TRIALS

[www.bordehillhorsetrials.com](http://www.bordehillhorsetrials.com)

## Sponsorship Proposal

Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> August 2017

**THE EVENT:** Unaffiliated - aimed at 500 local competitors & their supporters

**THE LAYOUT:** The Show Ground layout provides a compact site, perfect for trade stands and spectators alike, whilst offering the open space for the cross-country course

**.BENEFITS:** Association one of the most popular equestrian events in Sussex  
Exposure to potential new customers with advertising exposure to high net worth individuals: competitors, owners, sponsors and the general public.  
Links from our facebook page, with a post reach of over 2000.  
Regular twitter and facebook updates

### THE DETAILS:

<b>SECTION SPONSOR</b>	As an individual <b>Section Sponsor</b> , you will have the naming rights to the section and receive 2 complementary tickets. <ul style="list-style-type: none"> <li>• <b>Section naming</b> after your company, product or service.</li> <li>• <b>Over printing</b> on Competitor Number Inserts - visible in photography</li> <li>• <b>PA Reference &amp; Scoreboard Header</b></li> <li>• <b>Promotional hand-out</b> opportunity (A5)</li> <li>• <b>Advert in programme</b> to promote your service &amp; give contact details</li> <li>• <b>Web link</b> to your website from the Borde Hill website &amp; facebook</li> <li>• <b>Your banner</b> can be displayed by the main arena or on the course</li> </ul>	<b>£350</b>
<b>FENCE SPONSOR</b>	<b>Fence Sponsor</b> , you will have the naming rights to an XC fence. <ul style="list-style-type: none"> <li>• <b>The fence</b> can be named after your company, product or service.</li> <li>• <b>Advert</b> in our programme</li> <li>• <b>Banner</b> displayed next to your fence on the course or by lorry park</li> </ul>	<b>£100</b>
<b>TRADE STANDS</b>	The area around the show jumping arena leads to the secretary's and sponsors marquee giving high level of footfall past the stands.	<b>From £50 a day</b>
<b>PROGRAMME ADVERTISING</b>	Quarter page £ 40 + VAT Half Page £ 64 + VAT Full Page £100 +VAT	

All sponsorship opportunities are flexible and can be combined into a bespoke package.

This is one not to miss; we do hope you will join us.

If you are interested in sponsoring any aspect of this event please don't hesitate to contact us.

Lucy Cunliffe on 07881 581124 / [lucycunliffe@btinternet.com](mailto:lucycunliffe@btinternet.com)