

Sponsorship Opportunities for May and August Events 2021

Sponsorship Level	What's Included	Associated Cost
<u>Class</u>	<ul style="list-style-type: none"> • Sponsorship of a Section • Naming rights to fence on each course – full PA representation on all days • Company banner displayed on the showground 	£300 for one event £750 for one section each day (May) £450 for May AND August Events
<u>Fence</u>	The fence sponsorship package includes: <ul style="list-style-type: none"> • Naming rights to one cross country fence each day • A company banner displayed on the show ground 	£100 for one event £150 for May AND August event.
<u>Trade Stands</u>	<ul style="list-style-type: none"> • Trade stands located on the top/side of Show Jumping arena. All spectators use this area for access to Car Park & watching Show Jumping. • All trade stands are listed, on the Borde Hill website, including a link to your company website. 	£50 (for standard pitch) per day or three days for the price of two.

All prices are ex VAT

Benefits.

- Association with a high-profile and popular Equestrian Event in the south east of England
- Access to riders, of all ages and abilities, traveling widely to compete at the event.
- A prime opportunity to get your brand in front of high networth business people. Competitors, Owners and Supporters attend this event as spectators.

Bespoke sponsorship packages can be arranged, please contact us directly to discuss this further.

Lucy Cunliffe

lucycunliffe@btinternet.com